Scality RING Streamlines Media Asset Management

Managing digital media assets, whether during the post-production process or after it's long behind you, is critical to smooth workflow and maximizing asset revenue. The best media asset management (MAM) strategy teams a great MAM system with storage that ensures data is always accessible, always available. Scality understands the workflows and the unique requirements that content developers and vendors place on storage to ensure a cost-effective and reliable storage solution that can scale.

Storage is at the heart of successful Media Asset Management, and Scality's software-defined object storage makes the most of your MAM. Dramatically improve performance. Store more for less: Scality's Media & Entertainment Solutions deliver.

- **SCALE:** Content is growing, so the infrastructure has to grow cost-effectively at pace using industry-standard X86 hardware so that you don't get locked into a proprietary architecture.

- **INTEGRITY, UPTIME, RELIABILITY:** Whether during post-production or distribution, content is the business, so keeping it intact and available is paramount. Unlike conventional NAS, Scality enables 100% availability and 14 nines durability.

- **SPEED:** Efficient workflows are critical to profitability—the MAM makes access easy; Scality RING makes access quick and reliable.

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> **We view Scality as technology for the future. Their RING storage is exactly what we need for our petabyte-scale business. "**
> — Reinhard Görtner
> Vice President IT & Services, RTL II

Key Benefits

Lower Costs
Reduces TCO through storage usage efficiency, standard X86 server support and simple management—and grows with production, resolution and your catalog, with unlimited, linear scalability.

Safer Data
Scality enables 100% availability and up to 14 nines durability, with multi-site options to tolerate entire site failure. Upgrade, expand and maintain access, even during unexpected outages—it's good for business.

Efficient Storage
Eliminate the wait by eliminating LTO tapes. Scality RING boosts efficiency, keeping the MAM catalog online, cost-effectively.

Proven Partnerships
We've partnered with the leaders in media asset management and other key M&E applications. With a wide choice of file and object interfaces, Scality RING can easily be integrated with any video, content distribution, or content management solution. And, the Scality RING runs on standard x86 hardware, and has been pre-integrated with a rich selection of enterprise storage hardware.

Perfect Fit
One size does not fit all, especially when it comes to the demands placed on a business for which stored content is the revenue stream. Scality's Support & Services team brings decades of experience to help customize our RING within your specific environmental requirements.

Simplicity
It's easier than you think!

Transforming the M&E Landscape
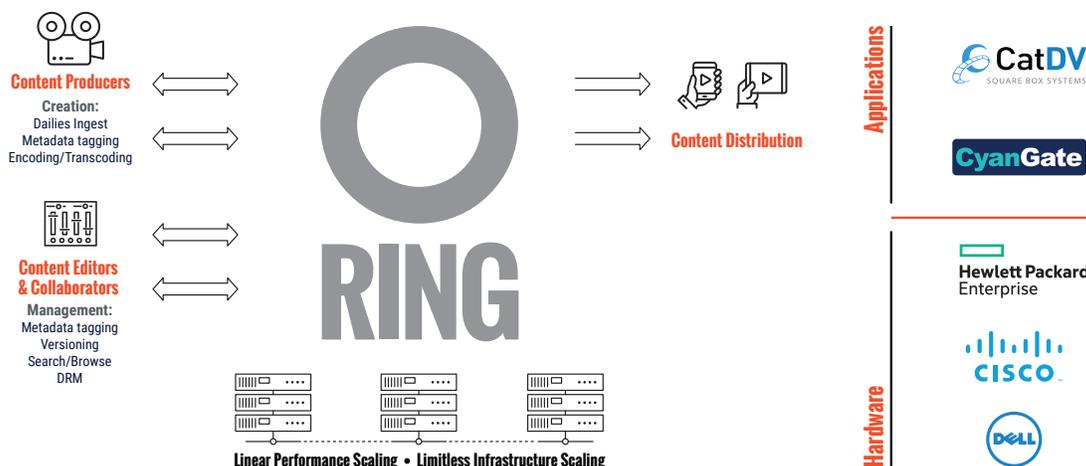
Manage Assets

Because it's tightly-integrated with leading media asset management (MAM) systems, Scality RING software-defined object storage simplifies workflow by enabling you to catalog media assets stored on it. HiDef, low resolution proxies and mezzanine files can all be pushed to Scality RING by the MAM. Accessing and/or previewing those assets directly from Scality RING is then quick and easy.

Growth and TCO

Scality is the only storage that blends the critical elements of an architecture that keeps TCO low by allowing a mix and match of standard servers; grows easily and effortlessly by scaling linearly; supports multiple workloads; and simply performs.

Viable Options

The storage options that are pushed for M&E can get confusing. How to sort it all out? Look at the partner ecosystem. Scality works closely with leading M&E applications vendors to ensure interoperability, and supports standards like AWS S3 and Linux. Our relationships with partners like CatDV, OpenText/CyanGate and others ensure worry-free, optimized interoperability.

Content Producers

Creation:
Dailies Ingest
Metadata tagging
Encoding/Transcoding

Content Editors & Collaborators

Management:
Metadata tagging
Versioning
Search/Browse
DRM

RING

Content Distribution

Linear Performance Scaling • Limitless Infrastructure Scaling

Applications

CatDV — SQUARE BOX SYSTEMS

CyanGate

Hardware

Hewlett Packard Enterprise

CISCO

DELL

Scality RING software-defined object storage maximizes monetization options while lowering TCO. More reach and lower costs: a win-win. And, it's easy because Scality RING is tightly-integrated with leading streaming and content delivery solutions, as well as a host of other M&E solutions, thereby fitting the bill across multiple workloads.

Many Scality content provider customers build their own origin server infrastructures with Scality RING to the challenges that come with immense—and growing—VoD catalogs. With Scality RING, content providers can leverage owned content more effectively and profitable, control storage costs, increase flexibility and agility and realize the full value of assets. And,

Scality RING's support for object protocols like S3 make distributed catalogs and work environments more efficient by enabling broad access to assets for multi-CDN distribution.

About Scality Scality builds the most powerful storage tools to make data easy to protect, search and manage anytime, on any cloud. We give customers the autonomy and agility necessary to be competitive in a data-driven economy. Recognized as a leader in distributed file and object storage by Gartner and IDC, we help you to be ready for the challenges of the fourth industrial revolution.

Let us show you how.

Follow us on Twitter **@scality** and visit us at **www.scality.com** to learn more

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