

# VIDEO STREAMING

## and how it challenges your IT



### 99 minutes

per day of smartphone media is consumed by US adults everyday— an increase of 60% in Q1 of 2016.

### 200 +

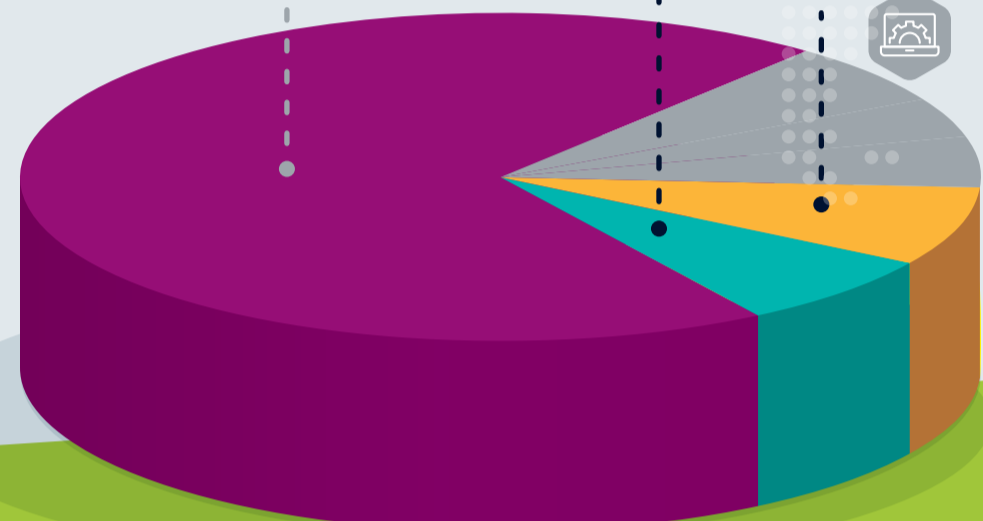
Million people in the USA alone watch online videos.



### 70%

### 7%

### 6%



### 70%

of all downstream bandwidth is consumed in North America by real-time entertainment.

### 52%

of all videos are being watched on mobile devices.



### 78%

Growth of content on smartphones between 2013-2015, compared to 30% for tablets.



### 290 Exabytes

of new digital storage will be used by 2021.



## How Software-defined Storage Can Solve Streaming Infrastructure Nightmares

- Scales to 100s of PBs
- No downtime
- Very high data protection and availability
- Built-in multi-protocols [file and object]
- Legacy and modern applications
- Adapt to multiple file formats and sizes, new workflows, and new CDN providers
- Much lower cost



Learn More about Video Distribution & Nearline Archive

Download at <http://bit.ly/2ruc5TL>



Scality, world leader in object and cloud storage, allows you to store and access billions of objects across standard x86 hardware, to meet the most demanding digital business, cloud and application requirements.